



CITY OF
HAYWARD
HEART OF THE BAY

Council Priorities and Draft Performance Factors

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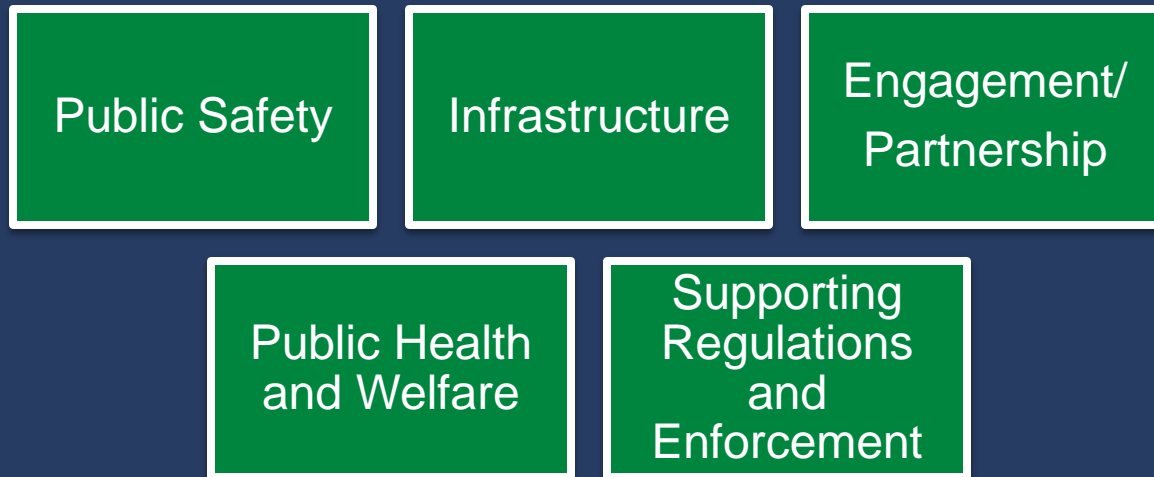
FY2016 Proposed Council Priorities



Factor Map - Safe

Hayward is a Safe City

Factors



Factor Map - Clean

Hayward is a Clean City

Factors

Well-Maintained
Streets &
Buildings

Consistent and
Responsive
Enforcement of
Regulations

Litter, Trash and
Graffiti Free

Inviting Public
Spaces



Factor Map - Green

Hayward is a Green City

Factors

Environmentally
Sustainable

Innovative Land
Use

Resource
Conservation

Community-Oriented
Open Spaces and
Recreational
Opportunities



Factor Map - Thrive

Hayward is a Thriving Community

Factors

Affordable,
Quality Housing
for All

Family-Focused
Development

Strong Business
District and
Industrial
Sectors

Healthy,
Educated,
Literate &
Employed
Residents

Robust and
Accessible
Technology

Engaged and
informed
Community



Factor Map – Fiscal Stability

Hayward has a Well-Managed and Fiscally Sustainable Government

Factors



Factor Map – Organizational Health

The City of Hayward is a Strong and Healthy Organization

Factors

